



NHTSA/Speed Enforcement

:30 Radio

“Common Sound”

SFX: Neighborhood sounds cued as they are called out.

ANNCR: There are some common sounds we all hear in neighborhoods. Birds chirping, lawnmowers, kids playing, and unfortunately ...

SFX: (SCREECH)

ANNCR: screeching tires. Too many drivers are ignoring the lower limits posted in neighborhoods and school zones.

That’s why cops are cracking down all across the country. Even if you’re only going 5 miles over the speed limit, you will get a ticket.

So, don’t be surprised if you start hearing this sound ...

SFX: (SIREN WHOOP)

ANNCR: a little more often in your neighborhood.

Obey the sign or pay the fine.

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